

**Wednesday, February 24, 2021
7:20 am - 8:30 am (Program at 7:30)**

Launching Tomorrow’s Businesses Today



UCR’s Multi-Disciplinary Research Building is the home of the new Life Sciences Business Incubator.

Presentation By:

Dr. David Pearson

Managing Director, UCR Entrepreneurial Programs
&

Jennifer Yturralde

ExCITE Accelerator and UCR Office of Technology Partnerships

Two UCR initiatives are playing a key role in putting the “innovation” into the City of Arts and Innovation. The ExCITE Accelerator and UCR Life Sciences Incubator are helping new technology companies, often spinning off from research at UCR, develop and thrive here in the Inland Empire. On February 24th, attend the virtual CUC breakfast to learn about

the vision and potential of these incubators, as well as hear about some of the amazing companies that are growing from being just an idea to becoming a Riverside innovator!

Opened in 2016, the ExCITE Business Accelerator is a partnership between UCR, the City and County of Riverside, and private industry. Together, these partners amplify U.C. Riverside and the region’s fast-growing startup culture and have built a pipeline for its startups to grow and succeed. ExCITE is currently working with 22 technology startups, who are provided low cost space to operate, as well as mentorship and assistance in areas such as intellectual property, legal issues, marketing, and finance.

Launched in late 2019, the UCR Life Sciences Incubator is the first of its kind in the entire region specifically designed to house startups in life sciences, agriculture, biotechnology, and medical technologies. The incubator has state of the art equipment available for its tenants that are critical in the development and testing of new technologies. These innovators will no longer have to migrate to other parts of the state to find laboratory space and mentors to help commercialize their ideas. After a delay due to COVID, the incubator now features its first four tenants with two more on the way!

We will also feature UCR campus and community updates, a UCR trivia contest to win great UCR swag, the CUC breakfast recipe of the day, and our post-meeting “after party” so you can reconnect with your CUC friends, and make some new ones!



This CUC “Virtual Meeting” Will Be Free of Charge!

There are Three Easy Ways to Participate:

Join Zoom Meeting (Preferred Method):

1. Go to: <https://ucr.zoom.us/j/94212027249?pwd=ZUIMSDhHbG9FeU5FK0FRMzJJJS29yQT09>
2. Enter the Meeting ID: 942 1202 7249
3. Enter the Passcode: CUC

Join by Calling In By Phone:

1. Call: (669) 900-6833
2. When prompted, enter the Meeting ID: 942 1202 7249
3. Enter the Passcode: CUC

Join by Viewing Through Your Internet Browser:

If you would like to participate in the meeting without downloading the Zoom software, you can access the meeting using your internet browser and following the steps below:

- 1) Go to the website: <https://zoom.us>
- 2) Click on “Join A Meeting” in the upper right hand portion of your screen
- 3) Enter the “Meeting ID” - 942 1202 7249
- 4) Enter the Passcode: CUC
- 5) Click “Join”