



Join Us for the March CUC Breakfast!

Wednesday, March 25, 2020
7:15 am - 8:30 am (Program @ 7:30)
UCR Alumni & Visitor Center
3701 Canyon Crest Drive

Why Are We In Love With Baby Yoda?



Presentation By: Dr. Katherine Stavropoulos

Assistant Professor of Special Education
UCR Graduate School of Education

Since making its debut just a couple months ago in the Star Wars spinoff, The Mandalorian, the world just can't get enough of the Baby Yoda. Could anyone have predicted that this character would set not only the science fiction world, but every toy manufacturer and retailer into a frenzy? UCR Professor Katherine Stavropoulos could.

Stavropoulos studies "cute aggression," the overwhelming urge to squeeze, pinch, smother, or bite very cute things - without doing any harm. This can manifest itself when coming in to contact with a kitten, puppy, infant child, or Baby Yoda! While this reaction may seem irresistible, Stavropoulos has been studying through neuroscience why we emotionally melt over things with certain physical features, how they trigger a care-taking response, and why our brains make us simultaneously want to smother them.

Katherine Stavropoulos is an Assistant Professor of Special Education and Assistant Director of the SEARCH Center at UCR. A licensed clinical psychologist, she completed her Postdoctoral work at Yale and received her Ph.D in Experimental Psychology from UC San Diego. Dr. Stavropoulos conducts translational studies to explore the reward system in ASD (Autism Spectrum Disorder), as well as how anxiety contributes to social deficits in ASD. Since the Baby Yoda phenomenon emerged, she has been featured in Psychology Today, Yahoo, Mother Jones, and even an article in the food magazine Delish titled, "Why Do We Want to Eat Baby Yoda?"



\$19.00/\$24.00 - Includes a Deluxe Breakfast Buffet & Free Parking *Please R.S.V.P. by March 18th.*

You Can Register Online With Your Credit Card At https://commerce.cashnet.com/UCR_SEAT

Using the enclosed envelope, please return your breakfast reservation payable to: **REGENTS UC**
University of California, Government & Community Relations - 101, Riverside, CA 92521-0153

Questions: Please call (951) 827-5184 or email lori.triana@ucr.edu RSVP's not cancelled by March 24th will be billed.

(Please Print) Dr. Mr. Miss Ms. Mrs. _____

Address _____ City _____

Zip Code _____ Phone _____ Email _____

Checks Payable to: REGENTS UC Member(s) (\$19.00) Subtotal for members \$ _____

Non-member(s) (\$24.00) pp Subtotal for nonmembers \$ _____

CUC membership for 2019-2020 (if applicable): Single: \$25, Couple: \$40, Corporate: \$100 \$ _____

Total Enclosed \$ _____

Guest Name(s): _____